



B BUSINESS
ON MISSION

Business On Mission Conference
September 30, 2016

WELCOME

We want to welcome you and thank you for taking part in the Business On Mission Conference today. We are expecting great things for you personally as you are challenged by our speakers today to intentionally live out the Gospel in the marketplace.

God is clearly moving in the hearts and minds of Christian business leaders like you. More than a decade ago, Dr. Billy Graham stated, "I believe one of the next great moves of God is going to be through the believers in the workplace" and that "God has begun an evangelism movement in the workplace that has the potential to transform our society as we know it." We believe those words are more true than ever and we see evidence that this movement is growing. Today, we lean in together to better understand our role in God's divine plans.

And, this doesn't just stop here today. We look forward to your feedback as we plan next steps for continuing the Business On Mission movement in our community.

Sincerely,

The Business on Mission team:

Joe Byron - Blue Ridge Community Church

Paul Halsey - Heritage Baptist Church

Matt Schubert - Thomas Road Baptist Church

Luke Towles - Brentwood Church

Jonathan Whitt - Blue Ridge Community Church



EVENT SPONSORS

The Business On Mission Conference is supported by a number of churches, businesses, and ministry organizations that share in the vision of expanding marketplace ministry. Please help us thank them for their support.

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PROGRAM SCHEDULE

8:00 – 8:30 am

Registration Open

8:30 – 8:45 am

Welcome Remarks

IDENTITY – WHAT IS THE MISSION?

8:45 – 9:15 am **Dr. Bill Peel**

What Does God Say About Work: The perceived divide between the sacred and the secular, the disconnect between belief and the workplace, and how God defines work.

9:15 – 9:45 am **Doug Spada**

Your Work – Your Calling: How does God see you and how do you view yourself? Seeing your work as a calling that matters to God.

9:45 – 10:15 am **Dave Kountz**

Why Excellence Matters in the Workplace: What does it mean to be a Christian in the workplace or a Christian company and how do others view us?

10:15 – 10:30 am

Roundtable Conversations

10:30 – 10:45 am

Morning Break

COMMITMENT - WHAT ARE THE STAKES?

10:45 – 11:15 am **Right Now Media**

Putting the Why in Perspective: Personal story of how the gospel came through the workplace and the lives that were changed.

11:15 – 11:45 am **Warren Cole Smith**

Seeing the Opportunities Around You: Seeing lost people around you and how to act on it. Wherever you're at right now, what is your next step?

(continued on next page)

PROGRAM SCHEDULE

11:45 – 12:00 pm

Roundtable Conversations

12:00 – 12:30 pm

Lunch Break

EMPOWERMENT – WHAT IS THE PROCESS?

12:30 – 1:15 pm **Dr. Scott Hicks**

Creating the Culture: Panel session on creating the culture, taking care of your employees, and what the next steps of disciple making look like.

1:15 – 1:45 pm **Buck Jacobs**

Provoking the Question: Living in such a way that you provoke the question by building genuine relationships with those around you.

1:45 – 2:15 pm **Peter Freissle**

Answering the Question: Practical ways to translate the gospel in the workplace and how to answer the question when asked.

2:15 – 2:45 pm

Roundtable Conversations

2:45 – 3:00 pm

Afternoon Break

NEXT STEPS – WHAT IS THE POTENTIAL?

3:00 – 3:30 pm **Dale Losch**

A Better Way: Why business is the vehicle to share the gospel in today's culture and how we can impact the world.

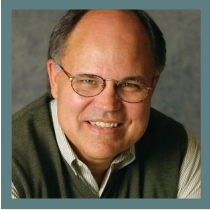
3:30 – 4:00 pm **Janet Ward Black**

Partnering for Success: Leveraging the assets of the local church, business leaders, and support organizations to create a vision for the future of our community.

4:00 – 4:30 pm

Closing Remarks and Networking

SPEAKER BIOS

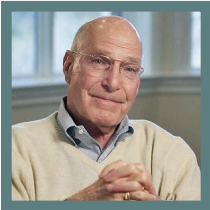


Dr. Bill Peel,

Founding Executive Director of The Center for Faith & Work at LeTourneau University

Dr. Bill Peel is the Founding Executive Director of The Center for Faith & Work at LeTourneau University. For almost 30 years, Bill has coached thousands of men and women to grasp their significance to God's kingdom, and become a spiritual influence in their workplace.

He is an award-winning author/co-author of seven books (in multiple languages) including *Workplace Grace* and *Discover Your Destiny*. Bill holds a doctorate in workplace theology from Gordon-Conwell Seminary, a master's degree from Dallas Theological Seminary. Bill and his wife, Kathy, have three grown sons and five grandchildren.



Buck Jacobs,

Founder of the C12 Group, LLC

Before coming to Florida and ultimately founding The C12 Group in 1992, Buck served as Board Director and Vice-President of Sales of the S.H. Mack Company in St. Charles, Illinois. During his ten-year association with the Mack Company, he led a ten-fold increase in sales and was instrumental in the global development of a successful Christ-centered business which was later acquired by a large public

company. During this time, the Mack Company was a founding member of The Fellowship of Companies for Christ International (FCCI).

Buck has written several books and feature magazine articles, including *A Light Shines Bright in Babylon – A Handbook for Christian Business Owners*, *A Strategic Plan for Ministry*, and *Seven Habits of Highly Effective Christians*. Buck currently lives in Cornelia, Georgia, just north of Atlanta, and serves on the Board of the C12 Group, LLC. He is happily married to Bonnie, has three lovely daughters, five "way above average" grandsons, and one granddaughter.



Doug Spada,

Founder and CEO of WorkLife

Doug's passion is to inspire God's people to "Thrive at Work". He is the founder and CEO of WorkLife where he develops vision and innovative resources to help people experience God while they work. Doug uses his unique professional and military experience to speak internationally on God's plan and purpose for our work as well as the role of the church in that plan.

In his book, "Monday Morning Atheist", Doug created a persuasive case based on 8 years of research about why Christians switch God off at work and what to do about it. A Monday Morning Atheist is someone who loves God but works like He does not exist.

SPEAKER BIOS

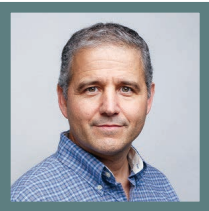


**Janet Ward Black,
Principal Owner of Ward Black Law**

Attorney Janet Ward Black is the principal owner of Ward Black Law located in Greensboro. The 38-person firm is one of the largest woman-owned law firms in North Carolina. The firm represents people in accident injury, workers' compensation, defective products, family law, veterans' disability and Social Security disability matters.

A graduate of Davidson College cum laude in economics and Duke Law School, Black served as the third woman president of the North Carolina Association of Trial Lawyers and the fourth woman president of the North Carolina Bar Association. She is only the second lawyer in history to serve as president of both organizations.

Black is a frequent lawyer educator and motivational speaker. She is a Trustee Emeritus of Hood Theological Seminary and has served on many non-profit boards and on many international mission trips. She is a member of the Women's Presidents Organization and C12, Christian CEOs and Business Owners' Group.



**Dave Kountz,
Operations Pastor at Blue Ridge Community Church**

Dave Kountz spent his first 14 years working as an engineer, first for the US Navy helping to develop next generation weaponry and then moving to Lynchburg VA to help lead a custom automation engineering firm. During his role as VP of Engineering he helped lead Omnitech Engineering to be one of the fastest growing privately held companies in the US.

He has spent most of the last 14 years as a pastor at Blue ridge Community Church, helping to lead the staff into a healthy culture that has twice earned the Best Christian Workplace Institute certification.



**Warren Cole Smith,
Vice President-Mission Advancement for
the Colson Center for Christian Worldview**

Warren Cole Smith is Vice President-Mission Advancement for the Colson Center for Christian Worldview. Warren also hosts the weekly podcast "Listening In". Before joining the Colson Center, he was Vice President of WORLD News Group, publisher of WORLD Magazine as well as the producer of the nationally syndicated program "The World and Everything In It."

Before transitioning to a career in ministry, Warren spent more than 15 years in the corporate world. He has written, co-written, or edited more than 10 books and has a bachelor's degree in journalism and a master's degree in English, both from the University of Georgia. He and his wife Missy have been married for 33 years, and they have four children.

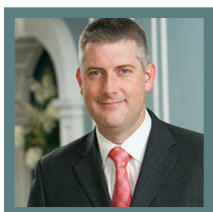
SPEAKER BIOS



Dale Losch,
President of Crossworld

Dale Losch serves as president of Crossworld, a missions organization whose goal is to send disciple-makers from all professions — spiritually mature vocational and marketplace ministry workers — to launch disciple-making communities in the world's least-reached marketplaces.

Holding degrees from Christian Heritage College and Dallas Theological Seminary, Dale began his work with Crossworld in 1988 as a disciple-maker in France, and has served as Crossworld's president since 2009. He loves to motivate people to use their God-given passions to make disciples wherever life happens. Dale and his wife, Jerusha, have been married for more than 30 years and have four children who are serving God through business, education and physical therapy.



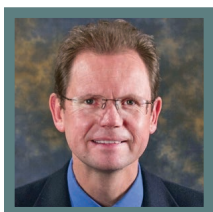
Dr. Scott Hicks,
Dean, Liberty University School of Business

Dr. Scott Hicks came to Liberty University as a professor in 2007. In 2011 he was named Interim Dean, and became Dean of the School of Business in 2012.

Prior to coming to Liberty University, Scott served as Director of Retail Operations for Mansfield Oil Company, one of America's largest Forbes 400 companies. His service in industry has provided him the practical experience necessary to add value to those in higher education. More importantly, he seeks to glorify God in pursuit of living out Luke 10:27 in his personal and professional life.

Scott has been married to his wife, Melanie, for almost 19 years, and they have one daughter.

Dr. Hicks holds a Ph.D. in Business Administration with concentrations in Financial Management and International Business from Northcentral University, an M.B.A. from Liberty University, and a B.S. in Business Management with specializations in Finance and Management from Liberty University.



Peter Freissle,
President of Polydeck Screen Corporation

Peter Freissle is the President of Polydeck Screen Corporation; a company with approximately 300 employees in the US, Chile and Peru. Peter has a singular purpose for his company: to create eternal value by honoring God in all they do.

Through his NPO, His Way at Work, Freissle, along with other business leaders, shares his mission to create eternal values around the world.

Peter is a proud father of four children, who are frequently by his side during community and charity support work. He participates in many community organizations and is one of the founding Board members of SPIHN, a ministry helping homeless children and their parents.



Notes

IDENTITY – WHAT IS THE MISSION?

Notes page for Dr. Bill Peel, Doug Spada, and Dave Kountz

QUESTION:

How did you view yourself prior to this morning,
what has changed for you?



Notes

COMMITMENT – WHAT ARE THE STAKES?

Notes page for Right Now Media and Warren Cole Smith

QUESTIONS:

Are you really seeing lost people around you ?
Wherever you're at right now, what is your next step?



Notes

EMPOWERMENT - WHAT IS THE PROCESS?

Notes page for Dr. Scott Hicks, Buck Jacobs, and Peter Freissle

QUESTIONS:

Do you feel more empowered now to share your faith and build genuine relationships with those around you?
What will you do on Monday morning that's different?



Notes

NEXT STEPS – WHAT IS THE POTENTIAL?

Notes page for Dale Losch and Janet Ward Black

QUESTIONS:

What is God clearly calling you to?
What has been your biggest revelation today?



Your work can be your ministry

As a Christian business leader, the company you run is the leading ministry opportunity in your life, it's your platform for ministry, and uniquely given to you by God to use for His glory. Your work - is your calling - and you're positioned to impact the lives of your employees, your customers, and through them, the world!

www.businessonmission.net